

## 中國文化大學 新聞暨傳播學院 資訊傳播學系 必修科目表

113 學年度起入學新生適用

必修類別	科目名稱	規定學分	一年級		二年級		三年級		四年級		備註
			上	下	上	下	上	下	上	下	
通識科目	國文	4	2	2							
	外文：閱讀與聽講（一）	3	1.5	1.5							五選一課程
	外文：閱讀與聽講（二）	3			1.5	1.5					
	跨域專長	12			6	6					
	人文學科領域	4									
	社會科學領域	4	4	4	2						
	自然科學與數學領域	2									
共同科目	體育	0	0	0	0	0					
	全民國防教育軍事訓練-(1)	0	0								
通識及共同必修學分合計		32 學分									
	(7318)傳播理論	3			3						院必修
	(2941)傳播統計學	2				2					院必修
	(1271)傳播研究方法	2					2				院必修
	(E554)數位攝影	2	2								
	(EB35)基礎程式設計	2	2								
	(L662)設計基礎	2	2								
	(I083)資訊與網路科技	2	2								
	(8741)資訊傳播概論	2	2								
	(7950)認知心理學	2	2								
	(1711)色彩學	2		2							
	(L663)數位影像	2		2							
	(E727)字型與版面編排	2		2							
	(I084)應用程式設計	2		2							
	(I086)資訊社會學	2		2							
	(L664)資訊傳播服務管理	2			2						
	(I089)色彩度量與影像複製	2			2						
	(I090)多媒體與動畫製作	2			2						
	(6921)網頁設計	2			2						
	(8535)資料庫設計與應用	2				2					
	(C836)視覺傳播設計	2				2					
	(F175)數位行銷	2				2					
	(L659)數據分析概論	2				2					
	(I088)行動化數位學習	2					2				
	(I094)行動APP 設計與開發	2					2				
	(L665)色彩規劃與傳播應用	2					2				
	(6791)印刷傳播科技	2						2			
	(C837)傳播專題企劃與撰寫	2						2			
	(L683)畢業專題	2							1	1	
專業必修學分合計		57 學分									
必修學分總計		89	19.5	17.5	20.5	17.5	8	4	1	1	
最低畢業學分數		128 學分									
說明		畢業學分中，除校定、院定共同必修科目及系定專業必修科目外，尚需進行專業學群分組，並依學群規範修畢主修學群最低學分總數，始可畢業。									

其他修業規定：	
服務學習	參與服務學習，依本校「服務學習實施辦法」辦理，詳細資訊請參考綜合業務組網頁。 <a href="https://cur.pccu.edu.tw/">https://cur.pccu.edu.tw/</a>
全球競爭力檢定	通過全球競爭力檢定，依本校「大學部學生全球競爭力檢定實施辦法」辦理，詳細資訊請參考教務組網頁。 <a href="https://reg.pccu.edu.tw/">https://reg.pccu.edu.tw/</a>
倫理課程	參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。 <a href="https://cur.pccu.edu.tw/">https://cur.pccu.edu.tw/</a>
全人學習護照	參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。 <a href="https://activity.pccu.edu.tw/">https://activity.pccu.edu.tw/</a>

Chinese Culture University, Required Courses List,

Department of Information Communication , College of Journalism and Communication

Effective for Students Enrolled in and from the 2024 Academic Year

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
<b>Required Courses</b>											
General Required Courses	CHINESE	4	2	2							
	FOREIGN LANGUAGE READING AND CONVERSATION(1)	3	1.5	1.5							Choose 1 of 5 Courses
	FOREIGN LANGUAGE READING AND CONVERSATION(2)	3			1.5	1.5					
	INTERDISCIPLINARY PROGRAM	12			6	6					
	ART AND HUMANITIES	4									
	NATURAL SCIENCES AND MATHEMATICS	4	4	4	2						
	SOCIAL SCIENCES	2									
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0					
	ALL-OUT DEFENSE EDUCATION MILITARY TRAINING	0	0								
<b>Total General and Common Courses Credits</b>		<b>32</b>	<b>7.5</b>	<b>7.5</b>	<b>9.5</b>	<b>7.5</b>					
Required Courses by College	(7318)COMMUNICATION THEORIES	3			3						
	(2941)STATISTICS FOR COMMUNICATION STUDY	2				2					
	(1271)MASS COMMUNICATIONAL METHODOLOGY	2					2				
Required Courses by Department	(E554)DIGITAL PHOTOGRAPHY	2	2								
	(EB35)INTRODUCTION TO PROGRAMMING	2	2								
	(L662)BASICS DESIGN	2	2								
	(I083)INFORMATION AND INTERNET TECHNOLOGY	2	2								
	(8741)INTRODUCTION TO INFORMATION COMMUNICATION	2	2								
	(7950)COGNITIVE PSYCHOLOGY	2	2								
	(1711)CHROMATICS	2		2							
	(L663)DIGITAL IMAGE	2		2							
	(E727)TYPOGRAPHY & PAGE LAYOUT DESIGN	2		2							
	(I084)APPLIED PROGRAMMING	2		2							
	(I086)THEORIES OF INFORMATION SOCIETY	2		2							
	(L664)INFORMATION COMMUNICATION SERVICE MANAGEMENT	2			2						
	(I089)COLORIMETRY AND IMAGE REPRODUCTION	2			2						
	(I090)MULTI-MEDIA PRODUCTION	2			2						
	(6921)HOMEPAGE DESIGN	2			2						
(8535)DATA BASE DESIGN & APPLICATIONS	2				2						
(C836)VISUAL COMMUNICATION DESIGN	2				2						

Categories	Course Title	Credit	1st Year		2nd Year		3rd Year		4th Year		Remark
	(F175)DIGITAL MARKETING	2				2					
	(L659)INTRODUCTION TO DATA ANALYTICS	2				2					
	(I088)M-LEARNING	2					2				
	(I094)MOBILE APPLICATION DESIGN AND DEVELOPMENT	2					2				
	(L665)COLOR PLAN & APPLICATION ON COMMUNICATION	2					2				
	(6791)GRAPHIC COMMUNICATION TECHNOLOGY	2						2			
	(C837)PROJECT PROPOSAL WRITING	2						2			
	(L683)GRADUATE PROJECT	2							1	1	
<b>Total Credits of Required Subjects</b>		<b>57</b>	<b>12</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>1</b>	
<b>Total Required Credits</b>		<b>89</b>	<b>19.5</b>	<b>17.5</b>	<b>20.5</b>	<b>17.5</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>1</b>	
<b>Graduate Credits</b>		<b>128</b>									
Explain		In addition to the required credits, you must choose professional elective courses in the selected group and complete at least 18 credits.									
Other provisions of graduate requirements :											
Service Learning	Participation in service learning shall be conducted in accordance with the 'Implementation Measures for Service Learning' of the university. For detailed information, please refer to the website of the Curriculum Section at <a href="https://cur.pccu.edu.tw/">https://cur.pccu.edu.tw/</a>										
Global competitiveness	Passing the "Implementation Measures for the Global Competitiveness Assessment of University Students" is mandatory for graduation. Visit the website of the Registration Section for more information. <b>Section at <a href="https://reg.pccu.edu.tw/">https://reg.pccu.edu.tw/</a></b>										
Professional Ethics/ Special Topics in Chinese Culture	According to the university's 'Implementation Guidelines for Professional Ethics Education' and 'Implementation Guidelines for Chinese Culture Topics Lectures,' students are required to participate in two-semester courses: 'Professional Ethics' and 'Chinese Culture Topics.' For detailed information, please refer to the website of the Curriculum <b>Section:</b> <a href="https://cur.pccu.edu.tw/">https://cur.pccu.edu.tw/</a>										
Whole Person Learning Passport	To fulfill the Whole Person Learning Passport requirements, students must actively participate in various learning activities. These activities are organized in accordance with our university's guidelines for the Whole Person Learning Passport. For more detailed information, please visit the website of the Extracurricular Activities <b>Section at <a href="https://activity.pccu.edu.tw/">https://activity.pccu.edu.tw/</a></b>										