

中國文化大學 國際暨外語學院 全球商務學士學位學程 必修科目表

107 學年度起入學新生適用 (106 學年度 (含) 以前入學者得選擇適用)

必修類別	科目名稱	規定學分	一年級		二年級		三年級		四年級		備註
			上	下	上	下	上	下	上	下	
通識科目	國文	4	2	2							
	外文	4	2	2							六選一課程
	外語實習	2	1	1							(同正課)
	跨域專長	0			0	0					免修
	人文學科領域	4	4	4	2						
	社會科學領域	2									
	自然科學與數學領域	4									
共同科目	體育	0	0	0	0	0					
	全民國防教育軍事訓練-(1)	0	0								
通識及共同必修學分合計		20	9	9	2						
院必	(3245)國際企業管理	3						3			
專業必修科目	(4009)統計學	6	3	3							
	(3036)經濟學	6	3	3							
	(4001)會計學	6	3	3							
	(7258)管理學	3		3							
	(9507)人力資源管理	3			3						
	(3459)資料庫管理	3			3						
	(4003)財務管理	3			3						
	(6454)管理資訊系統	3			3						
	(4051)行銷管理	3			3						
	(4008)成本會計	3			3						
	(7522)管理會計	3				3					
	(7345)國際行銷	3				3					
	(4081)投資學	3				3					
	(H876)服務管理	2				2					
	(C245)公司治理與企業倫理	2				2					
	(8381)策略管理	3					3				
	(3041)商事法	3					3				
(J357)商業統計應用	3					3					
(3094)國際貿易理論	3						3				
(4097)管理經濟學	3						3				
專業必修學分合計		70	9	12	18	13	9	9	0	0	
必修學分總計		90	18	21	20	13	9	9	0	0	
最低畢業學分數		128 學分									

其他修業規定	
專業證照	105學年度入學新生起，需取得一張（含）以上之金融、財務、會計、國貿、行銷、管理、資訊領域等相關證照，始得畢業。境外學生(包含外籍生、僑生、陸生、港澳生等)不在此限。
服務學習	100學年度起入學之大學部學生，必須參與「服務學習」，使得畢業。相關規定請參考網址： http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf
全球競爭力	一、100學年度起入學學生須通過「大學部學生全球競爭力檢定實施辦法」之標準，始得畢業，詳細資訊請參考教務處網頁。 二、自103學年度起入學之大學部學生畢業門檻為TOEIC 640分（含）以上或依校訂之「托福測驗成績與其他英文能力檢定測驗成績對照表」之檢定測驗擇一，始能畢業。請參考網址： http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf 、 http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf
企業倫理、中華文化專題	103 學年度起入學之大學部學生1至3年級均需參與該班開設之「企業倫理」和「中華文化專題」學習活動，不計學分，是否列入畢業門檻請參考網址： http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf

Course Requirements for Bachelor Program of Global Business
College of International Studies and Foreign Languages, CCU

For 107 academic year entrance (can be traced to 106 academic year entrance)

Compulsory Category	Course Name	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
University											
General Required Courses	CHINESE	4	2	2							
	FRESHMAN ENGLISH	4	2	2							Choose 1 of 6 Courses
	ENGLISH AURAL AND ORAL DRILL	2	1	1							
	INTERDISCIPLINARY PROGRAM	0			0	0					
	HUMANITY, CIVILIZATION AND ART	4	4	4	2						
	NATURAL SCIENCES AND MATHEMATICS	4									
	SOCIAL SCIENCES	2									
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0	0	0	0		
	ALL-OUT DEFENSE EDUCATION										
	MILITARY TRAINING - INTERNATIONAL SITUATIONS	0	0								
Total General and Common Courses Credits		20	9	9	2	0					
College of Business											
Common Required Courses	(3245) INTERNATIONAL BUSINESS MANAGEMENT	3						3			
Program Required Courses	(4009) STATISTICS	6	3	3							
	(3036) ECONOMICS	6	3	3							
	(4001) ACCOUNTING	6	3	3							
	(7258) MANAGEMENT	3		3							
	(9507) HUMAN RESOURCE MANAGEMENT	3			3						
	(3459) DATABASE MANAGEMENT	3			3						
	(4003) FINANCIAL MANAGEMENT	3			3						
	(6454) MANAGEMENT INFORMATION SYSTEM	3			3						
	(4051) MARKETING MANAGEMENT	3			3						
	(4008) COST ACCOUNTING	3			3						
	(7522) MANAGERIAL ACCOUNTING	3				3					
	(7345) INTERNATIONAL MARKETING	3				3					
	(4081) INVESTMENT	3				3					
	(7522) SERVICE MANAGEMENT	2				2					
(C245) CORPORATE GOVERNANCE AND ENTERPRISE ETHICS	2				2						

	(8381) STRATEGIC MANAGEMENT	3					3				
	(3041) COMMERCIAL LAW	3					3				
	(J357) APPLICATION OF STATISTICS IN BUSINESS	3					3				
	(3094) INTERNATIONAL TRADE THEORY	3						3			
	(4097) MANAGERIAL ECONOMICS	3						3			
Total Credits of Required Subjects		70	9	12	18	13	9	9	0	0	
Total Required Credits		90	18	21	20	13	9	9	0	0	
Graduate Credits		128									
Other provisions of graduate requirements :											
Licenses	Undergraduate students who are enrolled after September 2016 must acquire at least 1 license in the fields of finance, banking, accounting, international trade, marketing, management , and information management, etc. to graduate. This regulation is for Taiwanese students only.										
Service Learning	Service Learning is required for all students enrolled after September 2011. For more detailed information, please go to: http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf										
Global competitiveness	Starting from the 100th academic year, students must pass the "Implementation Measures for the Global Competitiveness Assessment of University Students" before they can graduate. For more information, please refer to the website of the Academic Affairs Office.										
Business Ethics / Special Topics in Chinese Culture	Students who are enrolled after September 2014 must take part in two semesters focusing on Chinese Culture and Workplace Ethics, respectively, during their first three years at CCU. For more detailed information, please go to : http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf .										