

中國文化大學 國際暨外語學院 全球商務學士學位學程 必修科目表

105 學年度入學新生適用

| 必修類別 | 科目名稱 | 規定學分 | 一年級 | | 二年級 | | 三年級 | | 四年級 | | 備註 |
|-------------|-----------------|--------|-----|----|-----|----|-----|----|-----|---|-----------|
| | | | 上 | 下 | 上 | 下 | 上 | 下 | 上 | 下 | |
| 通識科目 | 國文 | 4 | 2 | 2 | | | | | | | |
| | 外文 | 4 | 2 | 2 | | | | | | | 六選一課程 |
| | 外語實習 | 2 | 1 | 1 | | | | | | | (同正課) |
| | 歷史 | 2 | | | 2 | | | | | | 四選一課程 |
| | 電腦資訊 | 4 | 2 | 2 | | | | | | | |
| | 人文學科領域 | 6 | | | | | | | | | 不含歷史 |
| | 社會科學領域 | 2 | 4 | 4 | 2 | 2 | | | | | |
| | 自然科學與數學領域 | 4 | | | | | | | | | 不含電腦資訊 |
| 共同科目 | 體育 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | |
| | 全民國防教育軍事訓練-國際情勢 | 0 | 0 | | | | | | | | 104學年度起更名 |
| 通識及共同必修學分合計 | | 20 | 9 | 9 | 2 | | | | | | |
| 院必 | (3245)國際企業管理 | 3 | | | | | | 3 | | | |
| 專業必修科目 | (4009)統計學 | 6 | 3 | 3 | | | | | | | |
| | (3036)經濟學 | 6 | 3 | 3 | | | | | | | |
| | (4001)會計學 | 6 | 3 | 3 | | | | | | | |
| | (7258)管理學 | 3 | | 3 | | | | | | | |
| | (9507)人力資源管理 | 3 | | | 3 | | | | | | |
| | (7345)國際行銷 | 3 | | | 3 | | | | | | |
| | (4003)財務管理 | 3 | | | 3 | | | | | | |
| | (6454)管理資訊系統 | 3 | | | 3 | | | | | | |
| | (4081)投資學 | 3 | | | | 3 | | | | | |
| | (C245)公司治理與企業倫理 | 2 | | | | 2 | | | | | |
| | (7522)管理會計 | 3 | | | | 3 | | | | | |
| | (8381)策略管理 | 3 | | | | | 3 | | | | |
| | (3459)資料庫管理 | 3 | | | | 3 | | | | | |
| | (H659)全球商務講座 | 3 | | | | | | 3 | | | |
| | (3094)國際貿易理論 | 3 | | | | | | 3 | | | |
| | (I532)國際經貿概論 | 2 | | | | | | 2 | | | |
| | (3041)商事法 | 3 | | | | | | 3 | | | |
| | (4097)管理經濟學 | 3 | | | | | | 3 | | | |
| (4892)作業管理 | 3 | | | | | | | 3 | | | |
| 商業統計應用 | 3 | | | | | | 3 | | | | |
| 專業必修學分合計 | | 70 | 9 | 12 | 12 | 11 | 12 | 14 | 0 | 0 | |
| 必修學分總計 | | 98 | 20 | 23 | 16 | 13 | 12 | 14 | 0 | 0 | |
| 最低畢業學分數 | | 128 學分 | | | | | | | | | |

| 其他修業規定 | |
|-------------|---|
| 專業證照 | 105學年度入學新生起，需取得一張（含）以上之金融、財務、會計、國貿、行銷、管理、資訊領域等相關證照，始得畢業。境外學生(包含外籍生、僑生、陸生、港澳生等)不在此限。 |
| 服務學習 | 100學年度起入學之大學部學生，必須參與「服務學習」，使得畢業。相關規定請參考網址： http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf |
| 英文檢定 | 1、100學年度起入學學生須通過「大學部學生全球競爭力檢定實施辦法」之標準，始得畢業，詳細資訊請參考教務處網頁。 http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL30.pdf 2、103學年度起入學之大學部學生畢業門檻為TOEIC 640分（含）以上或依校訂之「托福測驗成績與其他英文能力檢定測驗成績對照表」之檢定測驗擇一，始能畢業。請參考網址： http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf 、 http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf |
| 企業倫理、中華文化專題 | 103 學年度起入學之大學部學生1至3年級均需參與該班開設之「企業倫理」和「中華文化專題」學習活動，不計學分，是否列入畢業門檻請參考網址： http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf |

Course Requirements for Bachelor Program of Global Business
College of International Studies and Foreign Languages, CCU

Effective September 2016

| Compulsory Category | Course Name | Credit Hours | 1st Year | | 2nd Year | | 3rd Year | | 4th Year | | Remark |
|---|--|--------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--|
| | | | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | |
| University | | | | | | | | | | | |
| General Required Courses | CHINESE | 4 | 2 | 2 | | | | | | | |
| | FRESHMAN ENGLISH | 4 | 2 | 2 | | | | | | | Choose One of 6 Courses |
| | ENGLISH AURAL AND ORAL DRILL | 2 | 1 | 1 | | | | | | | |
| | HISTORY | 2 | | | 2 | | | | | | Choose One of 4 Courses |
| | INFORMATION TECHNOLOGY | 4 | 2 | 2 | | | | | | | |
| | HUMANITY, CIVILIZATION AND ART | 6 | | | | | | | | | Exclude History filed (related course) |
| | NATURAL SCIENCES AND MATHEMATICS | 4 | 4 | 4 | 2 | 2 | | | | | Exclude Information Technology filed |
| | SOCIAL SCIENCES | 2 | | | | | | | | | |
| Common Courses | PHYSICAL EDUCATION | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | ALL-OUT DEFENSE EDUCATION | | | | | | | | | | Effective Sep 2015 |
| | MILITARY TRAINING - INTERNATIONAL SITUATIONS | 0 | 0 | | | | | | | | |
| Total General and Common Courses Credits | | 28 | 11 | 11 | 4 | 2 | 0 | 0 | 0 | 0 | |
| College of Business | | | | | | | | | | | |
| Common Required Courses | INTERNATIONAL BUSINESS MANAGEMENT | 3 | | | | | | 3 | | | |
| Program Required Courses | STATISTICS | 6 | 3 | 3 | | | | | | | |
| | ECONOMICS | 6 | 3 | 3 | | | | | | | |
| | ACCOUNTING | 6 | 3 | 3 | | | | | | | |
| | MANAGEMENT | 3 | | 3 | | | | | | | |
| | HUMAN RESOURCES MANAGEMENT | 3 | | | 3 | | | | | | |
| | INTERNATIONAL MARKETING | 3 | | | 3 | | | | | | |
| | FINANCIAL MANAGEMENT | 3 | | | 3 | | | | | | |
| | MANAGEMENT INFORMATION SYSTEM | 3 | | | 3 | | | | | | |
| | INVESTMENT | 3 | | | | 3 | | | | | |
| | CORPORATE GOVERNANCE AND ENTERPRISE ETHICS | 2 | | | | 2 | | | | | |
| | MANAGERIAL ACCOUNTING | 3 | | | | 3 | | | | | |
| | STRATEGIC MANAGEMENT | 3 | | | | | 3 | | | | |

| | | | | | | | | | | |
|---|---|------------|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|
| | DATABASE MANAGEMENT | 3 | | | | 3 | | | | |
| | GLOBAL BUSINESS SEMINAR | 3 | | | | | | 3 | | |
| | INTERNATIONAL TRADE THEORY | 3 | | | | | | 3 | | |
| | INTRODUCTION ON INTERNATIONAL ECONOMIC AND TRADE | 2 | | | | | | 2 | | |
| | COMMERCIAL LAW | 3 | | | | | 3 | | | |
| | MANAGERIAL ECONOMICS | 3 | | | | | 3 | | | |
| | OPERATIONS MANAGEMENT | 3 | | | | | | 3 | | |
| | APPLICATION OF STATISTICS IN BUSINESS | 3 | | | | | 3 | | | |
| Total Credits of Required Subjects | | 70 | 9 | 12 | 12 | 11 | 12 | 14 | 0 | 0 |
| Total Required Credits | | 98 | 20 | 23 | 16 | 13 | 12 | 14 | 0 | 0 |
| Graduate Credits | | 128 | | | | | | | | |
| Other provisions of graduate requirements : | | | | | | | | | | |
| Licenses | Undergraduate students who are enrolled after September 2016 must acquire at least 1 license in the fields of finance, banking, accounting, international trade, marketing, management , and information management, <i>etc.</i> to graduate. This regulation is for Taiwanese students only. | | | | | | | | | |
| Service Learning | Campus Service Learning is required for all students enrolled after September 2011. For more detailed information, please go to: http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf | | | | | | | | | |
| English language proficiency requirement | To graduate, students who are enrolled after September 2014 must achieve a TOEIC score of 640 or above, or an equivalent score on a similar test. Please refer to the following website: http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf . http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf | | | | | | | | | |
| Business Ethics / Special Topics in Chinese Culture | Students who are enrolled after September 2014 must take part in two semesters focusing on Chinese Culture and Workplace Ethics, respectively, during their first three years at CCU. For more detailed information, please go to : http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf . | | | | | | | | | |