

# 中國文化大學 國際暨外語學院 全球商務學士學位學程 必修科目表

111 學年度起入學新生實施

| 必修類別               | 科目名稱   | 規定學分          | 一年級       |           | 二年級       |           | 三年級      |          | 四年級      |          | 備註             |
|--------------------|--|---------------|-----------|-----------|-----------|-----------|----------|----------|----------|----------|----------------|
|                    |  |               | 上         | 下         | 上         | 下         | 上        | 下        | 上        | 下        |                |
| 通識科目               | 國文   | 4             | 2         | 2         |           |           |          |          |          |          |                |
|                    | 外文   | 4             | 2         | 2         |           |           |          |          |          |          | 六選一課程<br>(同正課) |
|                    | 外語實習   | 2             | 1         | 1         |           |           |          |          |          |          |                |
|                    | 跨域專長   | 0             |           |           | 0         | 0         |          |          |          |          | 免修             |
|                    | 人文學科領域   | 4             |           |           |           |           |          |          |          |          |                |
| 共同科目               | 社會科學領域   | 2             | 4         | 4         | 2         |           |          |          |          |          |                |
|                    | 自然科學與數學領域  | 4             |           |           |           |           |          |          |          |          |                |
|                    | 體育   | 0             | 0         | 0         | 0         | 0         |          |          |          |          |                |
| 共同科目               | 全民國防教育軍事訓練-(1)   | 0             | 0         |           |           |           |          |          |          |          |                |
| <b>通識及共同必修學分合計</b> |  | <b>20</b>     | <b>9</b>  | <b>9</b>  | <b>2</b>  | <b>0</b>  |          |          |          |          |                |
| 院必修專業科目            | (3245)國際企業管理   | 3             |           |           |           |           |          | 3        |          |          |                |
|                    | (4009)統計學  | 6             | 3         | 3         |           |           |          |          |          |          |                |
|                    | (3036)經濟學  | 6             | 3         | 3         |           |           |          |          |          |          |                |
|                    | (4001)會計學  | 6             | 3         | 3         |           |           |          |          |          |          |                |
|                    | (7258)管理學  | 3             |           | 3         |           |           |          |          |          |          |                |
|                    | (9507)人力資源管理   | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (3459)資料庫管理  | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (4003)財務管理   | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (6454)管理資訊系統   | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (4051)行銷管理   | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (4008)成本會計   | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (3118)組織行為   | 3             |           |           | 3         |           |          |          |          |          |                |
|                    | (7522)管理會計   | 3             |           |           |           | 3         |          |          |          |          |                |
|                    | (7345)國際行銷   | 3             |           |           |           | 3         |          |          |          |          |                |
|                    | (4081)投資學  | 3             |           |           |           | 3         |          |          |          |          |                |
|                    | (H876)服務管理   | 2             |           |           |           | 2         |          |          |          |          |                |
|                    | (C245)公司治理與企業倫理  | 2             |           |           |           | 2         |          |          |          |          |                |
|                    | (8381)策略管理   | 3             |           |           |           |           | 3        |          |          |          |                |
|                    | (3041)商事法  | 3             |           |           |           |           | 3        |          |          |          |                |
|                    | (J357)商業統計應用   | 3             |           |           |           |           | 3        |          |          |          |                |
|                    | (3094)國際貿易理論   | 3             |           |           |           |           |          | 3        |          |          |                |
| (4097)管理經濟學        | 3  |               |           |           |           |           |          | 3        |          |          |                |
| <b>專業必修學分合計</b>    |  | <b>73</b>     | <b>9</b>  | <b>12</b> | <b>21</b> | <b>13</b> | <b>9</b> | <b>9</b> | <b>0</b> | <b>0</b> |                |
| <b>必修學分總計</b>      |  | <b>93</b>     | <b>18</b> | <b>21</b> | <b>23</b> | <b>13</b> | <b>9</b> | <b>9</b> | <b>0</b> | <b>0</b> |                |
| <b>最低畢業學分數</b>     |  | <b>128 學分</b> |           |           |           |           |          |          |          |          |                |
| <b>其他修業規定：</b>     |  |               |           |           |           |           |          |          |          |          |                |
| 專業證照               | 105 學年度入學新生起，需取得一張（含）以上之金融、財務、會計、國貿、行銷、管理、資訊領域等相關證照，始得畢業。境外學生(包含外籍生、僑生、陸生、港澳生等)不在此限。   |               |           |           |           |           |          |          |          |          |                |
| 服務學習               | 參與服務學習，依本校「服務學習實施辦法」辦理，詳細資訊請參考綜合業務組網頁。 <a href="https://cur.pccu.edu.tw/">https://cur.pccu.edu.tw/</a>   |               |           |           |           |           |          |          |          |          |                |
| 全球競爭力檢定            | 一、通過全球競爭力檢定，依本校「大學部學生全球競爭力檢定實施辦法」辦理。詳細資訊請參考教務組網頁。 <a href="https://reg.pccu.edu.tw/">https://reg.pccu.edu.tw/</a><br>二、103 學年度起入學之大學部學生畢業門檻為 TOEIC 640 分(含)以上或依校訂之「托福測驗成績與其他英文能力檢定測驗成績對照表」之檢定測驗擇一，始能畢業。請參考網址<br><a href="http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf">http://reg.pccu.edu.tw/ezfiles/4/1004/img/54/GL18.pdf</a><br><a href="http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf">http://reg.pccu.edu.tw/ezfiles/4/1004/img/217/GE103.pdf</a> |               |           |           |           |           |          |          |          |          |                |
| 倫理課程               | 參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。<br><a href="https://cur.pccu.edu.tw/">https://cur.pccu.edu.tw/</a>  |               |           |           |           |           |          |          |          |          |                |

全人學習護照

參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。<https://activity.pccu.edu.tw/>

**Course Requirements for Bachelor Program of Global Business  
College of International Studies and Foreign Languages, CCU**

For 111 academic year entrance

| Compulsory Category                             | Course Name                                       | Credit Hours | 1st Year           |                    | 2nd Year           |                    | 3rd Year           |                    | 4th Year           |                    | Remark                |
|---|---|--------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-----------------------|
|   |   |              | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) |                       |
| <b>University</b>                               |   |              |                    |                    |                    |                    |                    |                    |                    |                    |                       |
| General Required Courses                        | CHINESE   | 4            | 2                  | 2                  |                    |                    |                    |                    |                    |                    |                       |
|   | FRESHMAN ENGLISH                                  | 4            | 2                  | 2                  |                    |                    |                    |                    |                    |                    | Choose 1 of 6 Courses |
|   | ENGLISH AURAL AND ORAL DRILL                      | 2            | 1                  | 1                  |                    |                    |                    |                    |                    |                    |                       |
|   | INTERDISCIPLINARY PROGRAM                         | 0            |                    |                    | 0                  | 0                  |                    |                    |                    |                    |                       |
|   | HUMANITY, CIVILIZATION AND ART                    | 4            | 4                  | 4                  | 2                  |                    |                    |                    |                    |                    |                       |
|   | NATURAL SCIENCES AND MATHEMATICS                  | 4            |                    |                    |                    |                    |                    |                    |                    |                    |                       |
|   | SOCIAL SCIENCES                                   | 2            |                    |                    |                    |                    |                    |                    |                    |                    |                       |
| Common Courses                                  | PHYSICAL EDUCATION                                | 0            | 0                  | 0                  | 0                  | 0                  | 0                  | 0                  |                    |                    |                       |
|   | ALL-OUT DEFENSE EDUCATION                         |              |                    |                    |                    |                    |                    |                    |                    |                    |                       |
|   | MILITARY TRAINING - INTERNATIONAL SITUATIONS      | 0            | 0                  |                    |                    |                    |                    |                    |                    |                    |                       |
| <b>Total General and Common Courses Credits</b> |   | <b>20</b>    | <b>9</b>           | <b>9</b>           | <b>2</b>           | <b>0</b>           |                    |                    |                    |                    |                       |
| <b>College of Business</b>                      |   |              |                    |                    |                    |                    |                    |                    |                    |                    |                       |
| Common Required Courses                         | (3245) INTERNATIONAL BUSINESS MANAGEMENT          | 3            |                    |                    |                    |                    |                    | 3                  |                    |                    |                       |
| Program Required Courses                        | (4009) STATISTICS                                 | 6            | 3                  | 3                  |                    |                    |                    |                    |                    |                    |                       |
|   | (3036) ECONOMICS                                  | 6            | 3                  | 3                  |                    |                    |                    |                    |                    |                    |                       |
|   | (4001) ACCOUNTING                                 | 6            | 3                  | 3                  |                    |                    |                    |                    |                    |                    |                       |
|   | (7258) MANAGEMENT                                 | 3            |                    | 3                  |                    |                    |                    |                    |                    |                    |                       |
|   | (9507) HUMAN RESOURCE MANAGEMENT                  | 3            |                    |                    | 3                  |                    |                    |                    |                    |                    |                       |
|   | (3459) DATABASE MANAGEMENT                        | 3            |                    |                    | 3                  |                    |                    |                    |                    |                    |                       |
|   | (4003) FINANCIAL MANAGEMENT                       | 3            |                    |                    | 3                  |                    |                    |                    |                    |                    |                       |
|   | (6454) MANAGEMENT INFORMATION SYSTEM              | 3            |                    |                    | 3                  |                    |                    |                    |                    |                    |                       |
|   | (4051) MARKETING MANAGEMENT                       | 3            |                    |                    | 3                  |                    |                    |                    |                    |                    |                       |
|   | (4008) COST ACCOUNTING                            | 3            |                    |                    | 3                  |                    |                    |                    |                    |                    |                       |
|   | <b>(3118) ORGANIZATIONAL BEHAVIOR</b>             | <b>3</b>     |                    |                    | <b>3</b>           |                    |                    |                    |                    |                    |                       |
|   | (7522) MANAGERIAL ACCOUNTING                      | 3            |                    |                    |                    | 3                  |                    |                    |                    |                    |                       |
|   | (7345) INTERNATIONAL MARKETING                    | 3            |                    |                    |                    | 3                  |                    |                    |                    |                    |                       |
|   | (4081) INVESTMENT                                 | 3            |                    |                    |                    | 3                  |                    |                    |                    |                    |                       |
|   | (7522) SERVICE MANAGEMENT                         | 2            |                    |                    |                    | 2                  |                    |                    |                    |                    |                       |
|   | (C245) CORPORATE GOVERNANCE AND ENTERPRISE ETHICS | 2            |                    |                    |                    | 2                  |                    |                    |                    |                    |                       |
|   | (8381) STRATEGIC MANAGEMENT                       | 3            |                    |                    |                    |                    | 3                  |                    |                    |                    |                       |
|   | (3041) COMMERCIAL LAW                             | 3            |                    |                    |                    |                    | 3                  |                    |                    |                    |                       |
|   | (J357) APPLICATION OF STATISTICS IN BUSINESS      | 3            |                    |                    |                    |                    | 3                  |                    |                    |                    |                       |
| (3094) INTERNATIONAL TRADE THEORY               | 3   |              |                    |                    |                    |                    | 3                  |                    |                    |                    |                       |
| (4097) MANAGERIAL ECONOMICS                     | 3   |              |                    |                    |                    |                    | 3                  |                    |                    |                    |                       |
| <b>Total Credits of Required Subjects</b>       |   | <b>73</b>    | <b>9</b>           | <b>12</b>          | <b>21</b>          | <b>13</b>          | <b>9</b>           | <b>9</b>           | <b>0</b>           | <b>0</b>           |                       |
| <b>Total Required Credits</b>                   |   | <b>93</b>    | <b>18</b>          | <b>21</b>          | <b>23</b>          | <b>13</b>          | <b>9</b>           | <b>9</b>           | <b>0</b>           | <b>0</b>           |                       |

| Compulsory Category                                | Course Name   | Credit Hours | 1st Year           |                    | 2nd Year           |                    | 3rd Year           |                    | 4th Year           |                    | Remark |
|--|---|--------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------|
|  |   |              | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) | 1st semester (Sep) | 2nd semester (Feb) |        |
| <b>Graduate Credits</b>                            |   | <b>128</b>   |                    |                    |                    |                    |                    |                    |                    |                    |        |
| Other provisions of graduate requirements :        |   |              |                    |                    |                    |                    |                    |                    |                    |                    |        |
| Licenses   | Undergraduate students who are enrolled after September 2016 must acquire at least 1 license in the fields of finance, banking, accounting, international trade, marketing, management, and information management, etc. to graduate. This regulation is for Taiwanese students only.   |              |                    |                    |                    |                    |                    |                    |                    |                    |        |
| Service Learning                                   | Service Learning is required for all students enrolled after September 2011. For more detailed information, please go to: <a href="http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf">http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL04.pdf</a>   |              |                    |                    |                    |                    |                    |                    |                    |                    |        |
| Global competitiveness                             | Starting from the 100th academic year, students must pass the "Implementation Measures for the Global Competitiveness Assessment of University Students" before they can graduate. For more information, please refer to the website of the Academic Affairs Office.  |              |                    |                    |                    |                    |                    |                    |                    |                    |        |
| Business Ethics/ Special Topics in Chinese Culture | Students who are enrolled after September 2014 must take part in two semesters focusing on Chinese Culture and Workplace Ethics, respectively, during their first three years at CCU. For more detailed information, please go to : <a href="http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf">http://cur.pccu.edu.tw/ezfiles/7/1007/img/166/HL30.pdf</a> . |              |                    |                    |                    |                    |                    |                    |                    |                    |        |