

中國文化大學碩士班學位審定表

- 一、院系所組：商學院 觀光事業學系 碩士班
- 二、授予學位：理學碩士
- 三、適用年度：114 學年度起入學新生適用
- 四、最低畢業學分數：32 學分。
- 五、得承認他所（含國內、外）學分數：6 學分。
- 六、必修科目：

科目代碼	科目名稱	學分	時數	備註
F878	經營倫理研討	2	2	(院共同必修)
E632	碩：國際企業管理	3	3	(院共同必修)
J622	觀光學特論	2	2	
E354	觀光研究方法	3	3	
J623	觀光數量分析	3	3	
I123	觀光及餐旅行銷管理研究	3	3	
I124	觀光及餐旅人力資源管理研究	3	3	
H701	觀光管理專題研討(一)	2	2	
合 計		21	21	

七、基礎學科(以同等學力資格或非相關學系畢業錄取者，入學後須補修下列之基礎學科)

科目代碼	科目名稱	學分	時數	備註
C164	觀光學	3	3	必修
4041	旅館管理	3	3	若無修習相關科目者，須擇一修習。
D871	國際觀光旅館服務管理	3	3	
D874	旅行業經營管理	3	3	
J608	休閒旅遊概論	2	2	
合 計		5	5	

八、申請學位論文考試規定

1. 依本校「博碩士班學位論文考試辦法」辦理。
2. 其他規定：
 - (1) 口試前須刊登於研討會上台發表或期刊發表之文章一篇。
 - (2) 口試前完成學術倫理教育課程且測驗成績達及格標準。
 - (3) 英文檢定規定：需達多益(TOEIC) 640 分以上或其他相對檢定成績之英檢標準等門檻例如：托福(TOEFL)筆試 520 分、電腦測驗 190 分、IBT 68 分、雅思(IELTS) 5 級等，方可申請畢業。

九、備註：無

Requirements Check Form for Master's Degree, Chinese Culture University

1. Academic Institute : College of Business, Department of Tourism Management, Master's Program
2. Degree : Master of Science (M.S.)
3. Appropriate year : For 114 academic year entrance
4. Minimum credit hours for graduation : 32 credit hours
5. Transferable graduate credits from other departments/colleges : no more than 6 credit hours
6. Required Courses :

Course Code	Course	Credits	Hours	Remarks
F878	Seminar on Business Ethics	2	2	Required by the College
E632	International Business Management	3	3	Required by the College
J622	Special Topics in Tourism	2	2	
E354	Tourism Research Methods	3	3	
J623	Quantitative Analytical Methods of Tourism	3	3	
I123	Marketing for Hospitality and Tourism	3	3	
I124	Studies on Human Resources Management of Hospitality and Tourism	3	3	
H701	Seminar of Tourism Management (I)	2	2	
Total Credit Hours		21	21	

7. Prerequisite Courses (Students admitted with equivalent academic qualifications or from non-related undergraduate majors are required to take the following foundation courses after admission.)

Course Code	Course	Credits	Hours	Remarks
C164	Introduction to Tourism	3	3	Required Course
4041	Hotel Management	3	3	Students who have not completed related courses are required to take one of the following.
D871	International Hotel Service Management	3	3	
D874	Travel Services and Transportation	3	3	
J608	Introduction to Leisure and Travel	2	2	
Total Credit Hours		5	5	

8. Provisions relating to the Thesis Examination :
 - (1) Based on the Regulations of Thesis Examination for Master and Ph.D. Degree of PCCU.
 - (2) Other Regulations:
 - Before the oral defense, students must publish or present at least one paper at an academic conference or in an academic journal.
 - Students must complete the Academic Ethics Education course and achieve a passing score on the required assessment prior to the oral defense.
 - English Proficiency Requirement: A minimum TOEIC score of 640 or equivalent is required for graduation. Acceptable equivalents include TOEFL PBT 520, CBT 190, iBT 68, or IELTS Band 5.

9. Remarks: None

中國文化大學碩士班學位審定表

- 一、院系所組：商學院 觀光事業學系 碩士班
 二、授予學位：理學碩士
 三、適用年度：106 學年度起入學新生適用(106.5.17 教務會議通過)
 四、最低畢業學分數：36 學分。
 五、得承認他所(含國內、外)學分數：6 學分。
 六、必修科目

科目代碼	科目名稱	學分	時數	備註
0801	英文	0	4	學生達以下條件者，得免修： 1.所屬國籍之官方語言為英語者。 2.大學部或碩士班在英語系國家獲得學位者。 3.需達多益(TOEIC) 640 分以上或其他相對檢定成績之英檢標準。
F878	經營倫理研討	2	2	(院共同必修)
E632	碩：國際企業管理	3	3	(院共同必修)
J622	觀光學特論	2	2	
E354	觀光研究方法	3	3	
J623	觀光數量分析	3	3	
i123	觀光及餐旅行銷管理研究	3	3	
i124	觀光及餐旅人力資源管理研究	3	3	
H701	觀光管理專題研討(一)	2	2	
合	計	21	25	

七、基礎學科(以同等學力資格或非相關學系畢業錄取者，入學後須補修下列之基礎學科)

科目代碼	科目名稱	學分	時數	備註
C164	觀光學	3	3	必修
4041	旅館管理	3	3	若無修習相關科目者，須擇一修習。
D871	國際觀光旅館服務管理	3	3	
D874	旅行業經營管理	3	3	
J608	休閒旅遊概論	2	2	
合	計	5	5	

八、申請學位論文考試規定

1. 依本校「博碩士班學位論文考試辦法」辦理。
2. 英文檢定規定：需達多益(TOEIC) 640 分以上或其他相對檢定成績之英檢標準等門檻例如：托福(TOEFL)筆試 520 分、電腦測驗 190 分、IBT 68 分、雅思(IELTS) 5 級等，方可申請畢業。

九、備註：無

Requirements Check Form for Master's Degree, Chinese Culture University

1. Academic Institute: College of Business, Department of Tourism Management, Master's Program
2. Degree Awarded: Master of Science (M.S.)
3. Applicable Year: For students admitted from the 2017 Academic Year
(Approved by the Academic Affairs Council on May 17, 2017)
4. Minimum Credit Hours for Graduation: 36 credits
5. Transferable Graduate Credits (including domestic and overseas institutions): Up to 6 credits
6. Required Courses

Course Code	Course	Credits	Hours	Remarks
0801	English	0	4	Students meeting any of the following conditions may be exempted from this course: <ol style="list-style-type: none"> 1. The student is a citizen of a country where English is the official language. 2. The student has obtained a bachelor's or master's degree from an institution in an English-speaking country. 3. The student has achieved a minimum TOEIC score of 640 or equivalent English proficiency test results.
F878	Seminar on Business Ethics	2	2	Required by the College
E632	International Business Management	3	3	Required by the College
J622	Special Topics in Tourism	2	2	
E354	Tourism Research Methods	3	3	
J623	Quantitative Analytical Methods of Tourism	3	3	
I123	Marketing for Hospitality and Tourism	3	3	
I124	Studies on Human Resources Management of Hospitality and Tourism	3	3	
H701	Seminar of Tourism Management (I)	2	2	
Total Credit Hours		21	25	

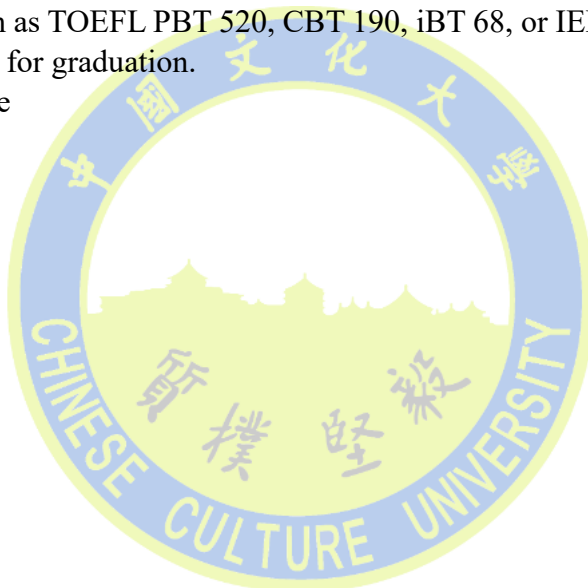
7. Prerequisite Courses (Students admitted with equivalent academic qualifications or from non-related undergraduate majors are required to take the following foundation courses after admission.)

Course Code	Course	Credits	Hours	Remarks
C164	Introduction to Tourism	3	3	Required Course
4041	Hotel Management	3	3	Students who have not completed related courses are required to take one of the following.
D871	International Hotel Service Management	3	3	
D874	Travel Services and Transportation	3	3	
J608	Introduction to Leisure and Travel	2	2	
Total Credit Hours		5	5	

8. Provisions relating to the Thesis Examination :

- (1) Based on the Regulations of Thesis Examination for Master and Ph.D. Degree of PCCU.
- (2) English Proficiency Requirement: Students must achieve a minimum TOEIC score of 640 or an equivalent score on other recognized English proficiency tests, such as TOEFL PBT 520, CBT 190, iBT 68, or IELTS Band 5, in order to qualify for graduation.

9. Remarks: None



中國文化大學碩士班學位審定表

一、院系所組：商學院 觀光事業學系 碩士班

二、授予學位：理學碩士

三、適用年度：104-105 學年度入學新生適用 (103 學年度第 2 學期教務會議修正通過)

四、最低畢業學分數：36 學分。

五、得承認他所(含國內、外)學分數：6 學分。

六、必修科目

科目代碼	科目名稱	學分	時數	備註
0801	英文	0	4	學生達以下條件者，得免修： 1.所屬國籍之官方語言為英語者。 2.大學部或碩士班在英語系國家獲得學位者。 3.達 TOEIC640 分以上、托福 520 分以上或其他相對檢定成績之英檢標準。
0938	觀光學研究	2	2	
0125	研究方法	3	3	
F878	經營倫理研討	2	2	(院共同必修)
E355	數量分析	3	3	
i123	觀光及餐旅行銷管理研究	3	3	
C355	旅遊業經營管理專題研討	3	3	
E632	碩：國際企業管理	3	3	(院共同必修)
H701	觀光管理專題研討(一)	2	2	
合 計		21	25	

七、基礎學科(以同等學力資格或非相關學系畢業之錄取者，入學後須補修底下之基礎學科)

科目代碼	科目名稱	學分	時數	備註
C164	觀光學	3	3	必修
4009	統計學	3	3	必修
4041	旅館管理	3	3	若無修習相關科目者，須擇一修習。
4040	餐館管理	3	3	
D874	旅行業經營管理	3	3	若無修習相關科目者，須擇一修習。
C166	休閒遊憩學	3	3	
C171	觀光資源開發與管理	3	3	
合 計		12	12	

八、申請學位論文考試規定

1. 依本校「博碩士班學位論文考試辦法」辦理。

2. 英文檢定規定：須達 TOEIC640 分以上、托福 520 分以上或其他相對檢定成績之英檢標準，方可申請畢業。

九、備註：無

Requirements Check Form for Master's Degree, Chinese Culture University

1. Academic Institute: College of Business, Department of Tourism Management, Master's Program
2. Degree Awarded: Master of Science (M.S.)
3. Applicable Year: For students admitted in the 2015–2016 Academic Years
(Approved by the Academic Affairs Council in the second semester of the 2014 Academic Year)
4. Minimum Credit Hours for Graduation: 36 credits
5. Transferable Graduate Credits (including domestic and overseas institutions): Up to 6 credits
6. Required Courses

Course Code	Course	Credits	Hours	Remarks
0801	English	0	4	Students meeting any of the following conditions may be exempted from this course: 4. The student is a citizen of a country where English is the official language. 5. The student has obtained a bachelor's or master's degree from an institution in an English-speaking country. 6. The student has achieved a minimum TOEIC score of 640 or equivalent English proficiency test results.
0938	A scientific research of tourism studies	2	2	
0125	Research methodology			
F878	Seminar on Business Ethics	2	2	Required by the College
E355	Tourism Research Methods	3	3	
J623	Quantitative Analytical Methods of Tourism	3	3	
I123	Marketing for Hospitality and Tourism	3	3	
C355	Seminar for the management in travel industry	3	3	
E632	International Business Management	3	3	Required by the College
H701	Seminar of Tourism Management (I)	2	2	
Total Credit Hours		21	25	

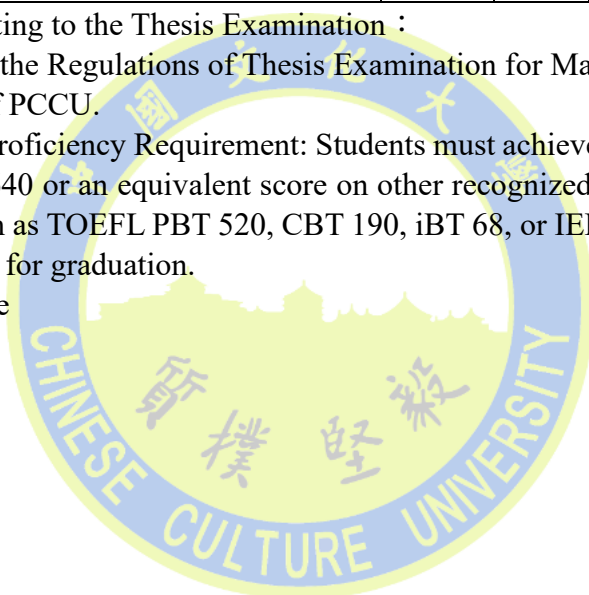
7. Prerequisite Courses (Students admitted with equivalent academic qualifications or from non-related undergraduate majors are required to take the following foundation courses after admission.)

Course Code	Course	Credits	Hours	Remarks
C164	Introduction to Tourism	3	3	Required Course
4009	Statistics	3	3	Required Course
4041	Hotel Management	3	3	Students who have not completed related courses are required to take one of the following.
4040	Restaurant management	3	3	
D874	Travel Services and Transportation	3	3	Students who have not completed related courses are required to take one of the following.
C166	Leisure and recreation	3	3	
C171	Development and management of tourist attractions	3	3	
Total Credit Hours		12	12	

8. Provisions relating to the Thesis Examination :

- (1) Based on the Regulations of Thesis Examination for Master and Ph.D. Degree of PCCU.
- (2) English Proficiency Requirement: Students must achieve a minimum TOEIC score of 640 or an equivalent score on other recognized English proficiency tests, such as TOEFL PBT 520, CBT 190, iBT 68, or IELTS Band 5, in order to qualify for graduation.

9. Remarks: None



中國文化大學碩士班學位審定表

- 一、院系所組：商學院 觀光事業學系 碩士班
- 二、授予學位：理學碩士
- 三、適用年度：103 學年度入學新生適用。103.5.21 102 學年度第 2 學期教務會議通過
- 四、最低畢業學分數：36 學分。
- 五、得承認他所（含國內、外）學分數：6 學分。
- 六、必修科目：

科目代碼	科目名稱	學分	時數	備註
0801	英文	0	4	
0938	觀光學研究	2	2	
0125	研究方法	3	3	
F878	經營倫理研討	2	2	(院共同必修)
E355	數量分析	3	3	
i123	觀光及餐旅行銷管理研究	3	3	
C355	旅遊業經營管理專題研討	3	3	
E632	碩：國際企業管理	3	3	(院共同必修)
H701	觀光管理專題研討(一)	2	2	
合 計		21	25	

- 七、基礎學科(以同等學力資格或非相關學系畢業之錄取者，入學後須補修底下之基礎學科)

科目代碼	科目名稱	學分	時數	備註
C164	觀光學	3	3	必修
4009	統計學	3	3	必修
4041	旅館管理	3	3	若無修習相關科目者，須擇一修習。
4040	餐館管理	3	3	
D874	旅行業經營管理	3	3	若無修習相關科目者，須擇一修習。
C166	休閒遊憩學	3	3	
合 計		12	12	

- 八、申請學位論文考試規定

1. 依本校「博碩士班學位論文考試辦法」辦理。
2. 英文檢定規定：須達 TOEIC640 分以上、托福 520 分以上或其他相對檢定成績之英檢標準，方可申請畢業。

- 九、備註：無

Requirements Check Form for Master's Degree, Chinese Culture University

1. Academic Institute: College of Business, Department of Tourism Management, Master's Program
2. Degree Awarded: Master of Science (M.S.)
3. Applicable Year: For students admitted in the 2014 Academic Year (Approved by the Academic Affairs Council in the second semester of the 2013 Academic Year on May 21, 2014)
4. Minimum Credit Hours for Graduation: 36 credits
5. Transferable Graduate Credits (including domestic and overseas institutions): Up to 6 credits
6. Required Courses

Course Code	Course	Credits	Hours	Remarks
0801	English	0	4	
0938	A scientific research of tourism studies	2	2	
0125	Research methodology	3	3	
F878	Seminar on Business Ethics	2	2	Required by the College
E355	Tourism Research Methods	3	3	
I123	Marketing for Hospitality and Tourism	3	3	
C355	Seminar for the management in travel industry	3	3	
E632	International Business Management	3	3	Required by the College
H701	Seminar of Tourism Management (I)	2	2	
Total Credit Hours		21	25	

7. Prerequisite Courses (Students admitted with equivalent academic qualifications or from non-related undergraduate majors are required to take the following foundation courses after admission.)

Course Code	Course	Credits	Hours	Remarks
C164	Introduction to Tourism	3	3	Required Course
4009	Statistics	3	3	Required Course
4041	Hotel Management	3	3	Students who have not completed related courses are required to take one of the following.
4040	Restaurant management	3	3	
D874	Travel Services and Transportation	3	3	Students who have not completed related courses are required to take one of the following.
C166	Leisure and recreation	3	3	
Total Credit Hours		12	12	

8. Provisions relating to the Thesis Examination :
 - (1) Based on the Regulations of Thesis Examination for Master and Ph.D. Degree of PCCU.
 - (2) English Proficiency Students must achieve a minimum TOEIC score of 640, TOEFL PBT 520, or an equivalent score on other recognized English proficiency tests in order to qualify for graduation.
9. Remarks: None