

114 學年度起入學新生適用

全球競爭力檢定	通過全球競爭力檢定，依本校「大學部學生全球競爭力檢定實施辦法」辦理，詳細資訊請參考教務組網頁。 https://reg.pccu.edu.tw/
倫理課程	參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。 https://cur.pccu.edu.tw/
全人學習護照	參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。 https://activity.pccu.edu.tw/

**Chinese Culture University, Required Courses List,
Department of Financial Marketing**

Effective for Students Enrolled in and from the 2025 Academic Year

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
Required Courses											
General Required Courses	CHINESE	4	2	2							Choose 1 of 5 Courses
	FOREIGN LANGUAGE READING AND CONVERSATION(1)	3	1.5	1.5							
	FOREIGN LANGUAGE READING AND CONVERSATION(2)	3			1.5	1.5					
	INTERDISCIPLINARY PROGRAM	12			6	6					
	ART AND HUMANITIES	4	4	4	2						
	NATURAL SCIENCES AND MATHEMATICS	4									
	SOCIAL SCIENCES	2									
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0					
Total General and Common Courses Credits		32	7.5	5.5	9.5	9.5					
Required Courses by College	(3245) INTERNATIONAL BUSINESS MANAGEMENT	3					3				
Required Courses by Department	(3036) ECONOMICS	6	3	3							
	(4001) ACCOUNTING	6	3	3							
	(4009) STATISTICS	6	3	3							
	(D858) FINANCIAL MARKETING SERVICES	3		3							
	(M454) FINANCIAL LITERACY	2	2								
	(M841)INTRODUCTION TO INFORMATION SCIENCE AND AI APPLICATIONS	2	2								
	(4026) BUSINESS MANAGEMENT	2			2						
	(3037) MICROECONOMICS	3			3						
	(3038) MACROECONOMICS	3				3					
	(4017) INSURANCE	2			2						
	(4204) CORPORATE FINANCE	4			2	2					
	(7139) BANKING & FINANCE LAW	2				2					
	(C561) FINANCE THEORY AND POLICY	3			3						
	(H637) WEALTH MANAGEMENT	3				3					
	(4242) ANALYSIS TO FINANCIAL STATEMENT	3						3			
	(7829) PORTFOLIO MANAGEMENT	2						2			
	(C563) INNOVATION FINANCE COMMODITY	3					3				
	(H639) FINANCIAL INTEGRATED MARKETING	3					3				
	(M843) FINANCIAL INSTITUTION MANAGEMENT AND ESG	3						3			

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
	(I554) INVESTMENT PSYCHOLOGY	2						2			
	(J755) FINANCIAL PLANNING SYSTEM	2					2				
	(M478) ESG BUSINESS ETHICS	2							2		
Total Credits of Required Subjects		70	13	12	12	10	11	10	2	0	
Total Required Credits		102	20.5	17.5	21.5	19.5	11	10	2	0	
Graduate Credits		128									
Other provisions of graduate requirements :											
Global competitiveness	Passing the "Implementation Measures for the Global Competitiveness Assessment of University Students" is mandatory for graduation. Visit the website of the Registration Section for more information.										
Professional Ethics/ Special Topics in Chinese Culture	According to the university's 'Implementation Guidelines for Professional Ethics Education' and 'Implementation Guidelines for Chinese Culture Topics Lectures,' students are required to participate in two-semester courses: 'Professional Ethics' and 'Chinese Culture Topics.' For detailed information, please refer to the website of the Curriculum Section: https://cur.pccu.edu.tw/										
Whole Person Learning Passport	To fulfill the Whole Person Learning Passport requirements, students must actively participate in various learning activities. These activities are organized in accordance with our university's guidelines for the Whole Person Learning Passport. For more detailed information, please visit the website of the Extracurricular Activities Section at https://activity.pccu.edu.tw/ ."										