

中國文化大學 新聞暨傳播學院 大眾傳播學系 必修科目表

114 學年度起入學新生實施

必修類別	科 目 名 稱		規定學分	一年級		二年級		三年級		四年級		備 註	
				上	下	上	下	上	下	上	下		
通識科目	國文		4	2	2								
	外文：閱讀與聽講（一）		3	1.5	1.5							五選一課程	
	外文：閱讀與聽講（二）		3			1.5	1.5						
	跨域專長		12			6	6						
	人文學科領域		4	4	4	2							
	社會科學領域		2										
	自然科學與數學領域		4										
共同科目	體育		0	0	0	0	0						
通識及共同必修學分合計			32 學分										
院必	(7318)傳播理論		3			3							
	(1271)傳播研究方法		2					2					
	(N092)傳播統計與AI應用		2						2				
專業必修科目	(C235)傳播寫作概論		6	3	3								
	(E914)傳播音像元素賞析		3	3									
	(1797)傳播心理學		3		3								
	(7584)傳播社會學		3	3									
	(4866)傳播英文		2			2							
	(6629)畢業作品製作		2							1	1		
	傳 播 研 究 學 群	(C565)傳播企劃與論文寫作	4			2	2					其中至少一個學群得在本系修習，另一學群可於本系或本院他系所開設之同一學群內修習。詳見說明。	
		(E915)傳播研究專題	3					3					
	公 共 傳 播 學 群	(E916)公共傳播寫作	3				3						
		(E917)公共傳播實務	4					2	2				
	多 媒 體 傳 播 學 群	(E918)腳本創作	4			2	2						
		(5856)多媒體製作	3						3				
	專 業 必 修 學 分 合 計			40 學分(含第二學群7 學分以上)									
專業必修學分總計	傳 播 研 究 學 群		33	9	6	7	2	5	2	1	1		
	公 共 傳 播 學 群		33	9	6	5	3	4	4	1	1		
	多 媒 體 傳 播 學 群		33	9	6	7	2	2	5	1	1		
必修學分總計	傳 播 研 究 學 群		65	16.5	13.5	16.5	9.5	5	2	1	1		
	公 共 傳 播 學 群		65	16.5	13.5	14.5	10.5	4	4	1	1		
	多 媒 體 傳 播 學 群		65	16.5	13.5	16.5	9.5	2	5	1	1		

最低畢業學分數		128 學分
說明	1. 畢業學分中需完成 2 個學群(本系或本院他系所開設)之修習，其中至少一個學群須為本系所開設之學群。 2. 每一學群之修習，必須修滿 26 學分，內含學群必修學分與該學群所開設之選修學分數。	
其他修業規定：		
全球競爭力檢定	通過全球競爭力檢定，依本校「大學部學生全球競爭力檢定實施辦法」辦理，詳細資訊請參考教務組網頁。 https://reg.pccu.edu.tw/	
倫理課程	參與「職業倫理」、「中華文化專題」，依本校「職業倫理教育實施要點」及「中華文化專題講座實施要點」辦理，詳細資訊請參考綜合業務組網頁。 https://cur.pccu.edu.tw/	
全人學習護照	參與全人學習護照各項學習活動達認證標準，依本校「全人學習護照實施辦法」辦理，詳細資訊請參考課外活動組網頁。 https://activity.pccu.edu.tw/	

Chinese Culture University, Required Courses List,
Department of Mass Communication, College of Journalism and Communication

Effective for Students Enrolled in and from the 2025 Academic Year

Effective for Students Enrolled in and from the 2023 Academic Year												
Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark	
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)		
General Required Courses	CHINESE	4	2	2								
	FOREIGN LANGUAGE (1)	3	1.5	1.5							Choose 1 of 5 Courses	
	FOREIGN LANGUAGE (2)	3			1.5	1.5						
	INTERDISCIPLINARY PROGRAM	12			6	6						
	ART AND HUMANITIES	4	4	4	2							
	NATURAL SCIENCES AND MATHEMATICS	4										
	SOCIAL SCIENCES	2										
Common Courses	PHYSICAL EDUCATION	0	0	0	0	0						
Total General and Common Courses Credits		32 Credits										
Required Courses by College	(7318) COMMUNICATION THEORIES	3			3						Required Courses for college	
	(1271)RESEARCH METHODS IN COMMUNICATION	2					2					
	(N092) AI Applying on Communication Statistics	2						2				
	Required Courses by College		7 Credits									
Required Courses by Subjects	(C235) INTRODUCTION OF COMMUNICATION WRITING		6	3	3							Required Courses for Department
	(E914) APPRECIATION OF AUDIO-VISUAL ELEMENTS		3	3								
	(1797) COMMUNICATIVE PSYCHOLOGY		3		3							
	(7584) SOCIOLOGY OF COMMUNICATION		3	3								
	(4486) COMMUNICATION ENGLISH		2			2						
	(6629) PRODUCTION FOR GRADUATION EXHIBITION		2							1	1	
	Communication Research Group	(C565) COMMUNICATION PROPOSAL AND THESIS WRITING	4			2	2					At least one of the groups can be studied in this department, and the other group can be studied in the same group offered by this department or other departments in the college. See description for details.
		(E915) SEMINAR IN COMMUNICATION RESEARCH	3					3				
	Public Communication Group	(E916) PUBLIC COMMUNICATION WRITING	3				3					
		(E917) PRACTICE OF PUBLIC COMMUNICATION	4					2	2			
	Multimedia Communication Group	(E918) CREATIVE SCRIPTWRITING	4			2	2					
		(5856) MULTIMEDIA PRODUCTION	3						3			

Categories for Compulsory Courses	Course Title	Credit Hours	1st Year		2nd Year		3rd Year		4th Year		Remark
			1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	1st semester (Sep)	2nd semester (Feb)	
Total Credits of Required Courses by Department			40 Credits								
Total Credits of Required Subjects	Communication Research Group	33	9	6	7	2	5	2	1	1	
	Public Communication Group	33	9	6	5	3	4	4	1	1	
	Multimedia Communication Group	33	9	6	7	2	2	5	1	1	
Total Required Credits	Communication Research Group	65	16.5	13.5	16.5	9.5	5	2	1	1	
	Public Communication Group	65	16.5	13.5	14.5	10.5	4	4	1	1	
	Multimedia Communication Group	65	16.5	13.5	16.5	9.5	2	5	1	1	
Graduate Credits			128 Credits								
Instructions	1. Graduation credits must be completed in 2 study groups (offered by this department or other departments of the school), at least one of which must be a study group offered by this department. 2. Each study group must complete 26 credits, including the compulsory credits of the study group and the number of elective credits offered by the study group.										
Other provisions of graduate requirements :											
Global competitiveness	Passing the "Implementation Measures for the Global Competitiveness Assessment of University Students" is mandatory for graduation. Visit the website of the Registration Section for more information. Section at https://reg.pccu.edu.tw/										
Professional Ethics/Special Topics in Chinese Culture	According to the university's 'Implementation Guidelines for Professional Ethics Education' and 'Implementation Guidelines for Chinese Culture Topics Lectures,' students are required to participate in two-semester courses: 'Professional Ethics' and 'Chinese Culture Topics.' For detailed information, please refer to the website of the Curriculum Section: https://cur.pccu.edu.tw/										
Whole Person Learning Passport	To fulfill the Whole Person Learning Passport requirements, students must actively participate in various learning activities. These activities are organized in accordance with our university's guidelines for the Whole Person Learning Passport. For more detailed information, please visit the website of the Extracurricular Activities Section at https://activity.pccu.edu.tw/										